



IDEAS 2009 ♦ OCTOBER 5-6, 2009 ♦ MARVIN CENTER, GEORGE WASHINGTON UNIVERSITY ♦ WASHINGTON, DC

**IDEAS 2009 - The Interagency Disability Educational Awareness Showcase** (IDEAS) is GSA's premier event focused on partnering industry and education with government to meet the requirements under Sections 504 and 508 of the Rehabilitation Act. **IDEAS 2009** offers exhibitors the unique opportunity to educate; showcase products, services, resources and solutions; and network to the projected audience of 1,000 key government decision makers. *IDEAS 2009 is especially important as agencies will need to comply with Section 508 and other policies as they jump into the Web 2.0 world.*

IDEAS delivers a qualified audience. Exhibitors looking to reach government Section 508 technology buyers participate in IDEAS to maximize their ROI.

Year after year, attendees have found answers at IDEAS to the changing needs of the government regarding information technology, laws and regulations affecting accessibility. Through workshops presented by GSA, discussions, industry exhibits and the opportunity to network with peers implementing assistive technology, attendees continue to rely on IDEAS year after year as a trusted resource for assistive technologies.

88% of IDEAS 2008 attendees would recommend this event to others; 91% rated the sessions as beneficial.

**IDEAS provides the perfect forum for you to attract new business, meet new partners, and differentiate yourself in the 508 community.** IDEAS is a great way to tell government buyers and 508 coordinators about your solutions.

#### IDEAS 2009 is designed to:

- **Instruct** both industry and government on compliance and provide technical intelligence on Section 504 and its relationship with the Americans with Disabilities Act (ADA) and Individuals with Disabilities Education Act (IDEA).
- **Educate** both industry and government on Section 508 policies on how to build websites, systems, and enterprise architectures that are accessible and usable.
- **Showcase** products, services, solutions and technologies that offer information and clarification so government can meet Section 508 requirements.

#### IDEAS 2009 Covers a Wide Array of Topics:

- Section 508 Standards: Back to Basics
- Accessible Websites and Software
- E-Gov Initiatives and Section 508
- States and Section 508
- Boomers and Their Technology
- Section 508 Policy Update
- Accessible Colleges and Universities
- Emerging Technologies & Section 508
- Electronic Services - IRS Filings

*...and so much more! (Topics are subject to change)*

If you're a Section 504/508 manufacturer, supplier, or service provider to the government, or if you want to become one, **IDEAS 2009** is your key to this dynamic and growing market. For more information contact an account representative at 703-876-5060.

## SAMPLING OF 2008 ATTENDEES BY TITLE AND AGENCY

TITLE	Organization
508 Coordinator	Treasury Department
508 Coordinator	National Archives & Records Administration
508 Coordinator	Health and Human Services Department
508 Coordinator	Health and Human Services Department
508 coordinator	Commerce Department
508 Coordinator	Health and Human Services Department
508 Specialist	National Aeronautics and Space Administration
Accessibility Analyst	SAS
Accessibility Consultant	Even Grounds
Accessibility Program Coordinator	The John F. Kennedy Center for the Performing Arts
Accessibility Specialist	Housing & Urban Development Department
Accessibility Specialist	General Services Administration
Accessibility Specialist	Federal Reserve Board
Accessibility Specialist	Adobe Systems
Accessible Courts Initiative Administrative Assistant	State College - College of William and Mary School of Law
Account Executive	Small Business Administration
Account Executive	Health and Human Services Department
Acquisition Management Specialist	Defense Department
Acquisitions Operations Specialist	Treasury Department
Acting Director	State Department
Acting Executive Director	U.S. Access Board
ADA Coordinator	DC Government
ADA Coordinator	DC Government
ADA Systems Analyst	Labor Department
Admin Professional	Booz Allen Hamilton
Admin/Tech Specialist	Defense Department
Administrative/Operations Manager	Media Access Group at WGBH
Administrator	Small Business Administration
Advanced Distributed Learning Program Manager	Homeland Security Department
Analyst	Internal Revenue Service
Analyst	Government Accountability Office
Analyst	CRI Solutions
Analyst	Treasury Department
Analyst	Veterans Affairs Department
Animator	National Reconnaissance Office
Application Developer Administrator	National Aeronautics and Space Administration
Architect / Design Manager	Smithsonian Institution
Archivist	National Reconnaissance Office
Archivist/Records Management Specialist	Defense Department
Area Systems Coordinator	Social Security Administration
Art Director	Information Ventures, inc
Assistant	OTH Services
Assistant (19)	Veterans Affairs Department
Assistant Director, EEO Staff	Justice Department
Assistant International Analyst	Transportation Department
Assistant Superintendent	National Park Service
Assistive Technology Case manager	Department of Rehabilitative Services

Assistive Technology Project Lead  
Assistive Technology Program Coordinator/ Section 508  
Coordinator  
Assoc. Dir. for Admin., Center for Legal Tech.  
Associate  
Associate  
Associate Analyst  
Associate Director  
Associate Project Manager  
Branch Chief  
Branch Chief  
Building Operations Specialist  
Business Analyst  
Business Analyst  
Business Analyst  
Business Analyst  
Business Development  
Business Development Executive  
Business Development Executive  
Business Development Representative  
Business Development Specialist  
Business Management Specialist  
Business Manager (XB)  
Business Operations Specialist  
Business Operations Specialist  
BuyAccessible Program  
C.E.O.  
Call Center Project Manager  
CAP Director  
CEO  
CEO  
CEO  
CEO  
  
Chairman  
Chief  
Chief Engineer  
Chief, Adaptive Services  
Chief, Alternative Media Center  
Chief, Benefits & Special Programs Branch  
Chief, Branch of Planning and Program Development  
Chief, Design Services Division  
Chief, Information Technology  
Chief, Statistical Data Section, SOI  
CIO  
CIO  
Civil Rights & Equity Coordinator  
Communications  
Communications Lead  
Communications Specialist  
Communications Specialist  
Computer Manager  
Competitive Intelligence Researcher  
Computer Assistant

Housing & Urban Development Department  
Housing & Urban Development Department  
State College - College of William and Mary School of Law  
Veterans Affairs Department  
Perrin Quarles Associates, Inc.  
Internal Revenue Service  
Westat  
Gartner  
Social Security Administration  
Social Security Administration  
Interior Department  
Monster Government Solutions  
Virginia Department of Transportation  
General Services Administration  
PNC Bank  
Plexus Scientific Corporation  
OTH Services  
IBM  
TMR, Inc.  
General Services Administration  
General Services Administration  
General Services Administration  
Internal Revenue Service  
Treasury Department  
General Services Administration  
OTH Services  
Health and Human Services Department  
Office of the Secretary of Defense  
Small Business Administration  
Appligent Document Solutions  
Parker Interests Unlimited  
Infinity Learning Solutions Inc.  
International Center for Disability Resources on the  
Internet  
Treasury Department  
MITRE Corporation  
District of Columbia Public Library  
Internal Revenue Service  
Defense Department  
Labor Department  
National Park Service  
Environmental Protection Agency  
Internal Revenue Service  
Rehabilitation Services Administration  
Veterans Affairs Department  
Education Department  
NCI (Booz Allen Hamilton)  
Health and Human Services Department  
PSC Communications Office  
Treasury Department  
Transportation Department  
Defense Department  
Social Security Administration

Computer Clerk  
Computer Engineer  
Computer Engineer  
Computer Equipment Analyst  
Computer Scientist  
Computer spec.  
Computer Specialist  
Computer Specialist  
Computer Specialist  
Consultant  
Consultant  
Consultant  
Consultant  
Consultant - Public Sector Healthcare  
Consultant - Public Sector Healthcare  
Consultant, IT Accessibility Coordinator  
Consultant, Quality Assurance Engineer  
Contract Specialist  
Contract Specialist  
Contracting Officer  
Contractor - Web Designer  
Contracts Manager  
Convergence Architect  
Coordinator, Discretionary Grants Program/ACYF/ACF  
Coordinator/Instructor  
Corporate Section 508 Coordinator  
Creative Communications Manager  
Creative Director  
CSC  
Customer Care Support Specialist  
Customer Service Manager  
Department Manager  
department webmaster  
Deputy CIO  
Deputy Director  
Deputy Director, IT Accessibility and Workforce Division  
Deputy Program Manager  
Deputy Project Manager  
Developer  
Developer  
Dir., E-Services  
Director  
Director  
Director  
Director  
Director  
Director  
Director  
Director  
Director  
Director of Hard of Hearing Services  
Director of Legislative and Regulatory Research  
Director, Cyber Security Oversight  
Director, Federal Affairs  
Director, Federal Contracts

Personnel Management  
Navy  
Defense Department  
Internal Revenue Service  
Space and Naval Warfare Systems Center  
Judiciary  
Defense Logistics Agency  
Internal Revenue Service  
National Science Foundation  
National Aeronautics and Space Administration  
Health and Human Services Department  
Independent Business  
Nonprofit Consultant  
CGI Federal  
CGI Federal  
Customs and Border Protection  
Molecular, Inc.  
TACOM Contracting Center, Army Contracting Command  
Environmental Protection Agency  
General Services Administration  
Federal Aviation Administration  
Monster Government Solutions  
Industry / Vendor  
Health and Human Services Department  
Pellissippi State Technical Community College  
SAIC  
HCD International  
Monster.com  
Homeland Security Department  
Federal Communications Commission  
National Aeronautics and Space Administration  
Nortel Government Solutions  
Fish & Wildlife Service  
Institute of Museum and Library Services  
Government of the Virgin Islands  
General Services Administration  
Commerce Department  
CACI  
Personnel Management  
Labor Department  
Veterans Affairs Department  
Vertex Solutions, Inc  
Treasury Department  
American Association of People with Disabilities (AAPD)  
TKL Interactive  
HCD International-DARPA  
Health and Human Services Department  
Gartner  
State of New Mexico, Commission for Deaf & Hard of Hearing Persons  
The Food Allergy & Anaphylaxis Network  
Energy Department  
Van Scoyoc Associates  
Nortel Government Solutions

Director, Federal Engineering  
Director, House Wounded Warrior Program  
Director, Interactive Media and Design  
Director, Multihazard Loss Estimation Program  
Director: KidTECH News  
Director-Human Resources  
Directory Services Content Manager  
Disabilities Program Manager  
Disability and Accessibility Program Manager  
Disability Program Manager  
Disability Program Manager  
Distance Learning Team Lead  
Diversity Specialist  
Document Imaging Engineer  
eCompliance Consultant  
Economist  
EEO & Reasonable Accommodations Specialist  
EEO Manager  
EEO Operations Specialist  
EEO Program Manager  
EEO Specialist  
EEO Specialist  
EEO Specialist  
EEO Specialist  
EEO Specialist  
EEO Specialist  
Electronic Delivery Manager  
Electronic Dissemination Advisor  
Electronic Printing and Publications Specialist  
Electronic Publishing Specialist  
Electronic Service  
e-Mentoring Coordinator  
Enterprise Architect  
Enterprise Development Specialist  
Equal Employment Opportunity Specialist  
Equal Employment Specialist  
Equal Employment Specialist  
Equal Opportunity Intern  
eRA Testing Branch Chief  
External & Disability Program Manager  
Facilities Manager  
Facilities Manager  
Facility Manager  
Fleet Webmaster  
Graphic Designer  
Graphic Designer  
Graphic Designer  
Head Start Program Specialist  
Health Communications Specialist  
Health Communication Specialist  
Health Communications Specialist  
Health Communications Specialist  
Health Systems Specialist  
Highway Safety Specialist

Kronos, Inc.  
Congress  
Mind and Media, Inc.  
National Institute of Building Sciences  
Education Department  
Internal Revenue Service  
Health and Human Services Department  
Defense Department  
Interior Department  
United States Geological Survey  
Navy  
State Department  
Postal Service  
National Industries for the Blind  
LK4 Technology Corp  
Commerce Department  
Health and Human Services Department  
Health and Human Services Department  
Interior Department  
Treasury Department  
Health and Human Services Department  
Social Security Administration  
National Endowment for the Arts  
SRA International  
Defense Department  
Health and Human Services Department  
Gartner Inc  
Health and Human Services Department  
Army  
State Department  
Defense Department  
Defense Department  
Commonwealth of Virginia  
General Services Administration  
U.S. International Trade Commission  
Social Security Administration  
Health and Human Services Department  
Labor Department  
Health and Human Services Department  
Homeland Security Department  
Air Force  
Health and Human Services Department  
Veterans Affairs Department  
Navy  
OST, Inc  
Army  
Defense Department  
Health and Human Services Department  
Health and Human Services Department  
Health and Human Services Department  
Centers for Disease Control & Prevention  
Centers for Disease Control & Prevention  
Defense Department  
US Department of Transportation

HR Specialist (Information Systems)  
HR Webmaster  
Human Capital Specialist  
Human Factors Program Lead (Technical Operations)  
Human Resources Specialist  
Human Resources Specialist  
Human Resources Specialist  
I T Specialist  
I T Specialist/Section 508 Representative  
Industry Consultant  
Information Tech Specialist  
Information Architecture & Usability Specialist  
Information Assurance  
Information Management Analyst  
Information Management Analyst  
Information Management Specialist  
Information Security Engineer Manager  
Information Security Specialist  
Information Specialist  
Information Specialist  
Information Systems Director  
Information Systems Specialist  
Information Technology Project Manager  
Information Technology Specialist  
Information Technology Specialist  
Information Technology Specialist  
Information Technology Specialist  
Information Technology Specialist  
Information Technology Specialist  
Information Technology Specialist  
Information Technology Specialist - Webmaster  
Instructional Designer  
Instructional Designer and Training Coordinator  
Instructional Specialist  
Instructional Systems Specialist  
Instructional Systems Specialist  
Internet Specialist  
Interactive Programmer  
Internet Coordinator  
IT Accessibility Coordinator  
IT Analyst  
IT Manager  
IT Manager  
IT Manager  
IT Project Manager  
IT Security Specialist  
IT Specialist  
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IT Specialist

Health and Human Services Department  
National Oceanic and Atmospheric Administration  
Government Accountability Office  
Transportation Department  
Health and Human Services Department  
Social Security Administration  
Navy  
Health and Human Services Department  
National Oceanic and Atmospheric Administration  
Lexmark International Corp  
Internal Revenue Service  
ICF International  
Defense Department  
Federal Deposit Insurance Corporation  
Federal Deposit Insurance Corporation (FDIC)  
Environmental Protection Agency  
Booz Allen Hamilton  
Justice Department  
Treasury Department  
EDS  
Parent to Parent of Georgia  
Homeland Security Department  
Health and Human Services Department  
Air Force  
Environmental Protection Agency  
National Aeronautics and Space Administration  
Health and Human Services Department  
Veterans Affairs Department  
Commerce Department  
Environmental Protection Agency  
Department of Transportation  
None  
George Mason University  
Montgomery College  
Federal Aviation Administration  
Health and Human Services Department  
General Services Administration  
National Reconnaissance Office  
Treasury Department  
George Mason University  
State Department  
Health and Human Services Department  
Internal Revenue Service  
Arlington County Government  
General Services Administration  
Judiciary  
Social Security Administration  
General Services Administration  
Justice Department  
Centers for Disease Control & Prevention  
Internal Revenue Service  
Government Accountability Office  
Library of Congress  
Food & Drug Administration

IT Specialist  
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IT Specialist  
IT Specialist  
IT Specialist - Cyber  
IT Specialist (Web Developer)  
IT Specialist/Section 508 Coordinator  
IT Specialist/Section 508 Web Coordinator  
IT specialists  
IT Technical Assistant  
IT TRAINER  
ITS - Web Project Manager  
ITSS  
KM Manager  
Landscape Architect  
Lead IT Specialist  
Management Analyst  
Management & Program Analyst  
Management Analyst  
Management Analyst  
Management Analyst  
Management Analyst  
Management and Program Analyst  
Management and Program Analyst  
Management Policy Analyst  
Manager  
Manager  
Manager  
Manager  
Manager  
Manager, Digital Conversion Services  
Managing Consultant  
MCAT Specialist

Centers for Disease Control & Prevention  
Interior Department  
Government Services Administration  
Library of Congress  
Census Bureau  
Treasury Department  
Veterans Affairs Department  
Education Department  
General Services Administration  
Treasury Department  
Army  
Defense Department  
National Aeronautics and Space Administration  
Education Department  
Internal Revenue Service  
DC Government  
Commerce Department  
Smithsonian Institution  
Commodity Futures Trading Commission  
US Patent and Trademark Office  
US Patent and Trademark Office  
Federal Retirement Thrift Investment Board  
Census Bureau  
Treasury Department  
General Services Administration  
Energy Department  
National Archives & Records Administration  
Commerce Department  
Coast Guard  
Commodity Futures Trading Commission  
Nasa Johnson Space Center  
Securities & Exchange Commission  
Navy  
Smithsonian Institution  
Navy  
National Park Service  
Social Security Administration  
Defense Department  
Federal Aviation Administration  
Agriculture Department  
Army  
(FERC) Federal Energy Regulatory Commission  
Health and Human Services Department  
Education Department  
Internal Revenue Service  
Health and Human Services Department  
Government Accountability Office  
Federal Aviation Administration  
Logistic Services  
Federal Aviation Administration  
George Mason Univ.  
Library of Congress  
American Foundation for the Blind Consulting Group  
Association of American Medical Colleges

Media Specialist  
Medical Support Assistant  
Manager  
Multimedia Project Manager  
National People with Disabilities Program Manager  
NAVAIR Section 508 Coordinator  
Network Manager  
Nurse Consultant  
Office Automation  
Operation Support  
Operations - Web Content Manager/Contract Health Services,  
ORAP  
Operations Manager  
OST Web Manager  
Outreach & Publications Manager  
Owner  
Partner  
Partnership Coordinator  
Persons with Disabilities Specialist  
PHP Developer  
Policy & Planning  
Policy Advisor, Office of Disability Employment Policy  
President  
President  
President  
President  
President  
President  
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President  
President  
President  
President  
President  
President  
President  
President  
President  
President  
President  
President  
President (CEO)- Engineer KM, PMO  
President/CEO  
Principal  
Printing Officer  
Printing Specialist  
Process Engineering and Quality Manager  
Procurement Analyst  
procurement analyst  
Procurement Technician  
Product Coordinator  
Product Coordinator  
Product Manager  
Professor  
Program Analyst  
Program Analyst  
Program Analyst  
Program Analyst  
Program Analyst  
Program Analyst

Federal Aviation Administration  
Veterans Affairs Department  
SAP Public Services  
Veterans Affairs Department  
Federal Aviation Administration  
Defense Department  
Government Accountability Office  
Health and Human Services Department  
Transportation Department  
TECACCESS LLC  
  
Health and Human Services Department  
Small Business Administration  
OCIO  
TransCen, Inc.  
Mullett-Smith Press  
Matrix Publishing Services  
Census Bureau  
Homeland Security Department  
Defense Department  
Internal Revenue Service  
Labor Department  
Chaash Inc  
Corridor R&D  
Video Production & Streaming Video Captioning  
KnowledgeBase, Inc.  
Hound Dog Hearing  
Sunny Banana IT Consulting  
HARK/INTERNET-HELP, Inc.  
Energy Department  
Education Department  
TCS Associates  
Defense Department  
Matrix Publishing Services  
AccessInk LLC  
Small Business Administration  
Tenacity  
DSZYMANSKI, LLC  
National Aeronautics and Space Administration  
Treasury Department  
Environmental Protection Agency  
Justice Department  
Justice Department  
Defense Department  
Contractor  
Health and Human Services Department  
Icon Enterprises, Inc., d/b/a CivicPlus  
Education Department  
Transportation Department  
Internal Revenue Service  
Treasury Department  
Treasury Department  
Social Security Administration  
General Services Administration

Program Analyst  
Program Analyst  
Program Analyst  
Program Analyst  
Program Analyst  
Program Analyst  
Program Analyst  
Program Analyst / IT Liaison  
Program Analyst / Web Developer  
Program Analyst, Certified Web Publisher, Certified Web Developer  
Program Analyst/Executive Editor  
Program Director, FDM  
Program Manager  
Program Manager  
Program Manager  
Program Manager  
Program Manager  
Program Manager  
Program Manager  
Program Manager  
Program Manager , System Integration  
Program Manager, Disability Employment Program  
Program Operations Assistant  
Program Support Clerk  
Program Support Specialist  
Programmer Analyst  
Programmer Analyst  
Programmer Specialist  
Program Analyst  
Project Manager  
Project Manager  
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Project Manager  
Project Manager  
Project Manager  
Project Manager  
Project Manager/Senior Webmaster  
Project Officer  
Project Officer  
Project/Facility Manager  
Project Manager  
Public Affairs Specialist  
Publishing Specialist  
QA Specialist  
QA specialist  
QA Tester  
Reference Librarian  
Registered Nurse  
Rehabilitation Counselor for the Deaf and Hard of Hearing  
Reporter

Transportation Department  
Federal Highway Administration  
Internal Revenue Service  
Housing & Urban Development Department  
Labor Department  
DHHS NIH  
General Services Administration  
DC Government  
Social Security Administration  
  
Veterans Affairs Department  
General Services Administration  
Army  
General Services Administration  
Transportation Department  
General Services Administration  
Valbin Corporation  
Postal Service  
Transportation Department  
Veterans Affairs Department  
Marine Corps  
Transportation Department  
Homeland Security Department  
Centers for Disease Control & Prevention  
Health and Human Services Department  
D.C. Department on Disability Services  
Abt Associates  
SRA International, inc.  
Health and Human Services Department  
Health and Human Services Department  
Arlington County Government  
Homeland Security Department  
CPC  
Education Department  
State Department  
State Department  
State Department  
Lexmark International  
Gingerbread Productions  
State Department  
Transportation Department  
Administration for Children and Families  
Environmental Protection Agency  
Health and Human Services Department  
Health and Human Services Department  
Agriculture Department  
Government Accountability Office  
Financial Advisors  
Forest Service  
Marine Corps  
Health and Human Services Department  
Veterans Affairs Department  
Department of Rehabilitative Services  
Caption Reporters

Research Scientist  
Research Systems Analyst  
Safety & Occupational Health Program Manager  
Section 504/508 Consultant  
Section 508 Coordinator  
Section 508 Coordinator  
Section 508 Coordinator  
Section 508 Coordinator  
Section 508 Coordinator / Action Officer  
Section 508 Coordinator/IT Specialist  
Section 508 SME  
Section 508 Specialist  
Section 508 Technical Policy Analyst  
Section Chief, Applications Development  
Senior Advisor  
Senior Applications Specialist  
Senior BA/QA  
Senior Civil Rights Analyst  
Senior Consultant  
Senior Consultant  
Senior Developer  
Senior Economist  
Senior EEO Specialist  
Senior Engineer  
Senior Forms Manager  
Senior Group Manager Accessibility  
Senior Interactive Programmer  
Senior Investigator  
Senior IT Specialist (Section 508 Coordinator)  
Senior Manager, Applications Development  
Senior NCO  
Senior Policy Analyst  
Senior Program Management Analyst  
Senior Public Health Analyst  
Senior Software Application Engineer  
Senior Staff Veterinarian  
Senior Systems Engineer  
Senior Training Specialist  
Senior Web Designer  
Senior Web Editor  
Senior Web Editor  
Senior webmaster/508 authorizing official  
Services Support Specialist  
Sign Language Interpreter  
SK2/E5  
Social Work  
Software Approval process Specialist  
Software Developer  
Software Management Program Lead (Booz Allen Hamilton)  
Software Quality Assurance Engineer  
Solutions Architect/Certifications and Accreditations  
Space Management Specialist  
Special Assistant to the Executive Officer

ENH/CORE  
Board of Governors of the Federal Reserve System  
Army  
Veterans Affairs Department  
Homeland Security Department  
Homeland Security Department  
Treasury Department  
Securities & Exchange Commission  
Environmental Protection Agency  
Army  
Defense Department  
R & R  
Federal Motor Carrier Safety Administration  
Treasury Department  
Internal Revenue Service  
Social Security Administration  
Social & Scientific Systems, Inc.  
Health and Human Services Department  
Health and Human Services Department  
CGI Federal, Inc.  
Health and Human Services Department  
User-Centered Design, Inc.  
Commerce Department  
Internal Revenue Service  
Internal Revenue Service  
Homeland Security Department  
Panasonic  
TMP Worldwide  
Justice Department  
Personnel Management  
Internal Revenue Service  
Army  
Internal Revenue Service  
Health and Human Services Department  
Health and Human Services Department  
SAIC  
Agriculture Department  
National Aeronautics and Space Administration  
SafeGuard Services  
Health and Human Services Department  
General Services Administration  
General Services Administration  
Health and Human Services Department  
Commerce Department  
Congress  
Navy  
Health and Human Services Department  
Education Department  
Federal Reserve Bank of SF  
Alcohol and Tobacco Tax and Trade Bureau (TTB)  
Cambridge Associates LLC  
SAS  
Defense Department  
Justice Department

Special Emphasis Program Manager  
Special Emphasis Program Mgr  
Specialist  
Senior Government BDM  
Senior, Director  
Sr. IP Telephony Engineer  
Sr. Principal IT Architect  
Sr. Research Computer Scientist  
Sr. Research Systems Analyst  
Sr. Systems Analyst  
Sr. Technical Specialist  
Sr. Technology Assessment Specialist  
Sr. Usability Architect  
Staff Accountant  
Staff Assistant  
Staff Officer  
Strategic Sourcing Specialist  
Supervisor, Accommodation Services  
Supervisory IT Project Manager  
Support Services Specialist  
Sys Analyst  
Systems Accountant  
Systems Accountant  
Systems Analyst  
Systems Analyst  
Systems Engineer  
Systems Librarian  
systems specialist  
Systems Specialist  
Task Manager, Usability and Accessibility  
  
Teacher & Case Manager/Instructor  
Technical Advisor  
Technical Director  
Technical Editor  
Technical Information Specialist  
Technical Manager  
Technical Officer  
Technical Specialist (Web)  
Technical Writer  
Technical Writer  
Technical Writer  
Technical Writer/Web Maintenance  
Technician II  
Technology Coordinator  
Technology Resource Manager  
Telecommunications Specialist  
Telecommunications Specialist/COTR  
Test Engineer  
Testing Engineer  
Testing Engineer  
Testing Engineer  
Trainer  
Training Management/Policy Analyst

Homeland Security Department  
General Services Administration  
Defense Department  
Fujitsu Imaging Products Group  
Motorola  
General Services Administration  
Commerce Department  
Judiciary  
Board of Governors of the Federal Reserve  
Westat  
Health and Human Services Department  
Library of Congress  
TIBCO Software Inc  
Energy Department  
Health and Human Services Department  
Agriculture Department  
Virginia Information Technologies Agency  
Association of American Medical Colleges  
Internal Revenue Service  
National Institutes of Health  
BAE SYSTEMS  
Education Department  
Veterans Affairs Department  
National Aeronautics and Space Administration  
Library of Congress  
National Aeronautics and Space Administration  
Health and Human Services Department  
Homeland Security Department  
General Services Administration  
Lockheed Martin  
Lynchburg City Schools/Central Virginia Community College  
Internal Revenue Service  
TCS Associates  
Social & Scientific Systems, Inc.  
Defense Department  
Oki Data Americas  
Education Department  
Federal Retirement Thrift Investment Board  
Federal Aviation Administration  
Federal Aviation Administration  
Federal Aviation Administration  
Health and Human Services Department  
IM  
Education Department  
Defense Department  
Interior Department  
Internal Revenue Service  
Lockheed Martin  
Veterans Affairs Department  
Veterans Affairs Department  
Veterans Affairs Department  
University of Kansas  
Transportation Department

Training Program Manager  
Training Program Manager  
Transportation Management Specialist  
Treasurer/ IT Specialist  
UI Design Engineer  
Usability/User Interface Specialist  
Usability Engineer  
User Liaison and Trainer III  
User Support Specialist  
Vice President  
Vice president  
Vice President of Business  
Vice President of Marketing and Business Development  
Video Specialist  
VISN 5 Webmaster  
Visual Information Specialist  
Visual Information Specialist  
Vocational Rehabilitation Counselor  
Vocational Rehabilitation Counselor  
VP  
VP  
VP  
VP Government Solutions  
Web Analyst  
Web Architect  
web content developer  
Web Content Manager  
Web Content Manager  
Web Content Manager  
Web Designer  
Web Designer/Graphic Designer  
Web Dev - IT Specialist  
Web Developer  
Web Developer  
web developer  
Web Developer  
Web Developer  
Web Developer  
Web Developer  
Web Developer (NCI Contractor)  
Web Developer, Contractor (Quotient Inc.)  
Web Developer/Designer  
Web Developer/Programmer  
Web Development Associate  
Web Manager  
Web Master  
Web Producer  
Web Production Coordinator  
Web Project Team Lead  
Web Site and Intranet Support Manager  
  
Web Specialist  
Web Specialist  
Web Supervisor

Federal Aviation Administration  
Federal Aviation Administration  
Transportation Department  
Excel Networking  
Transportation Department  
Cvent  
Lexmark International, Inc.  
Commonwealth of Virginia  
Health and Human Services Department  
TMR, Inc.  
WestLake Training + Development  
Columbia Light House for the Blind  
Vinq, LLC  
Secret Service  
Veterans Affairs Department  
Internal Revenue Service  
Marine Corps  
Va. Dept. of Rehabilitative Services  
Va. Dept. of Rehabilitative Services  
Ogilvy  
Visual Audio Captioning, Inc.  
Security Software  
Strategic Products & Services  
Commerce Department  
General Services Administration  
The John F. Kennedy Center for Performing Arts  
Health and Human Services Department  
Defense Department  
Justice Department  
Health and Human Services Department  
Detica  
Health and Human Services Department  
Goddard Space Flight Center  
Defense Department  
General Dynamics  
Pennsylvania State Gov.  
Washington Metropolitan Area Transit Authority  
Personnel Management  
Environmental Protection Agency  
Health and Human Services Department  
Health and Human Services Department  
Defense Department  
Bart & Assoc., Inc./U.S. Customs  
American Institutes for Research  
Health and Human Services Department  
U.S. Agency for International Development  
Lockheed Martin  
IQ Solutions, Inc.  
Health and Human Services Department  
Prince George's County Government  
National Committee to Preserve Social Security and Medicare  
Health and Human Services Department  
RTI International

Web Team Project Manager  
Webmaster  
Webmaster  
webmaster  
Webmaster  
Website Manager

General Services Administration  
York County, Virginia Local Government  
Judiciary  
National Oceanic and Atmospheric Administration  
Futures Group International  
Transportation Department

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IDEAS 2009 ♦ OCTOBER 5-6, 2009 ♦ MARVIN CENTER, GEORGE WASHINGTON UNIVERSITY ♦ WASHINGTON, DC

## SPONSORSHIPS:

### **Platinum Sponsorship** (Limited to 4)

Gain visibility and thought leadership with this integrated sponsorship that includes speaking, branding and demand generation opportunities.

- Tabletop exhibit at IDEAS
- 1 hour presentation – as part of the IDEAS conference program. Topic and content must be approved by IDEAS content team.
- Logo to be included in all IDEAS promotions including print, online, direct mail and on site
- Enhanced listing in show directory – including company logo
- One time use of the 2007 attendee mailing list for a pre-show mailing
- One time use of the 2008 attendee mailing list for a post-show mailing

Pricing: \$8,500

### **Gold Sponsorship** (Limited to 5)

Maximize your exposure and awareness through these integrated marketing opportunities.

- Tabletop exhibit at IDEAS
- Logo to be included in all IDEAS promotions including print, online, direct mail and on site
- Enhanced listing in show directory – including company logo
- One time use of the 2008 attendee mailing list for a pre-show mailing
- One time use of the 2009 attendee mailing list for a post-show mailing

Pricing: \$5,000

### **Coffee Break Sponsorship** (Limited to 2)

Network and build awareness with this integrated marketing sponsorship package.

- Tabletop exhibit at IDEAS
- Logo to be included in all IDEAS promotions including print, online, direct mail and on site
- Enhanced listing in show directory – including company logo
- One time use of the 2008 attendee mailing list for a pre-show mailing
- One time use of the 2009 attendee mailing list for a post-show mailing
- Signage in the conference area attributing sponsorship to your company with logo
- Opportunity to hand out promotional item during the break (coffee cups, brochures, etc.)

Pricing: \$5,000

### **Conference Bag Sponsorship** (sponsor supplies bags)

Pricing: \$2,000

**Tabletop exhibit:** \$2,250

**With strong vendor demand and limited space, sponsorship opportunities will sell out quickly!  
Please contact your account representative at 703-876-5060.**

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IDEAS 2009 ♦ OCTOBER 5-6, 2009 ♦ MARVIN CENTER, GEORGE WASHINGTON UNIVERSITY ♦ WASHINGTON, DC

### Tabletop Exhibit - \$2,250

Includes:

- Listing in show directory (enhancements available for an additional charge)
- 5"x30" table
- Draping
- 2 chairs
- (power cord optional - \$50)

### Attendee Update Exclusive E-mail Sponsorship:

Deliver your message to a highly targeted group – the IDEAS 2008 pre-registered list of attendees. This exclusive e-mail sponsorship includes: logo, 50-word text and link.

#### Net Cost

Attendee Update #1	\$750
Attendee Update #2	\$750
Attendee Update #3	\$750

### Official 2009 Directory:

Place your message in front of Section 508 Coordinators, IT and Program Managers, Computer Specialists, and Senior Decision makers who authorize the purchase of Section 508-compliant services and/or products for their organization.

#### Full-page B/W Ad - \$750

Live: 7-1/2" X 10-1/4"  
Trim: 8-1/2" x 10- 7/8"  
Bleed: 8-3/8" x 11-1/8"

#### Half-page B/W Ad - \$450

Half page: 7" wide X 4-7/8" high

### Requirements for ads submitted in electronic format:

#### (Mac preferred, PC accepted)

- Disks accepted: 3.5" Floppy, lomega Zip or DC-Rom
- QuarkXpress (MAC preferred) is the accepted layout format
- Proof must accompany ad
- Include all printer and screen fonts (MAC ONLY)
- Save images in TIFF or EPS format (MAC preferred)
- Save images in CMYK at a minimum resolution of 200 dpi