



October 5-6, 2009
Marvin Center, George Washington University, Washington, DC

IDEAS 2009 - The **I**nteragency **D**isability **E**ducational **A**wareness **S**howcase (IDEAS) is **GSA's** premier event focused on partnering industry and education with government to meet the requirements under Sections 504 and 508 of the Rehabilitation Act. **IDEAS 2009** offers exhibitors the unique opportunity to educate; showcase products, services, resources and solutions; and network to the projected audience of 1,000 key government decision makers.

IDEAS 2009 is especially important as agencies will need to comply with Section 508 and other policies as they jump into the Web 2.0 world!

IDEAS 2009 is designed to:

- **Instruct** both industry and government on compliance and provide technical intelligence on Section 504 and its relationship with the Americans with Disabilities Act (ADA) and Individuals with Disabilities Education Act (IDEA).
- **Educate** both industry and government on Section 508 policies on how to build websites, systems, and enterprise architectures that are accessible and usable.
- **Showcase** products, services, solutions and technologies that offer information and clarification so government can meet Section 508 requirements.

IDEAS 2009 Covers a Wide Array of Topics:

- Section 508 Standards: Back to Basics
- E-Gov Initiatives and Section 508
- Boomers and Their Technology
- Accessible Colleges and Universities
- Electronic Services - IRS Filings
- Accessible Websites and Software
- States and Section 508
- Section 508 Policy Update
- Emerging Technologies & Section 508

...and so much more! (Topics are subject to change)

If you're a Section 504/508 manufacturer, supplier, or service provider to the government, or if you want to become one, IDEAS 2009 is your key to this dynamic and growing market.

For more information, contact an account representative at 703-876-5060.

IDEAS 2008 Attendee Data

Federal Civilian	64.9%
IT/Database Managers	39.3%
Corporate/Business	21.4%
Executive Management (Gov't)	18.4%
Section 508 Managers	15.5%
Sys.Egrs./Analysts	13.4%
Program/Ops. Managers	8.8%
DoD	8.2%
State/Local/Other	5.5%
Acquisitions Managers	4.6%

Here's what 2008 attendees said about IDEAS:

- *Lots of networking opportunities to talk with vendors, government 508 coordinators, actual expert-level screenreader users, and hear lessons learned from everyone.*
- *A great opportunity to learn new technology and get the latest update about section 508*
- *The hands-on technical information sessions were very beneficial*
- *It was helpful to interact with all of the vendors*

IDEAS 2009 is produced in conjunction with



and

